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# INVESTMENT POTENTIAL OF CHEREPOVETS



## OPPORTUNITIES FOR BUSINESS COOPERATION

2018



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## CHERPOVETS IS ONE OF THE LARGEST INDUSTRIAL CENTERS OF THE NORTH-WEST RUSSIA



### ADVANTAGES OF THE CITY:



Favorable  
geographic  
location



Support for  
investors



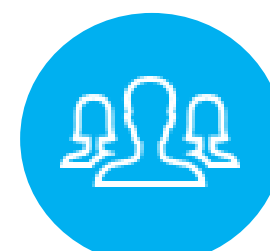
Sites for business  
development



Possibilities  
for cooperation



Entrance to  
foreign markets



Skilled  
Personnel



Tax benefits

### CHERPOVETS RANKING:

**РБК** 12 PLACE

«The fastest growing cities  
ranking», 2015



Domofond.ru **76 PLACE**

«The 100 most comfortable  
Russian cities ranking», 2016

**INCLUDED  
IN THE TOP-5**

«Russian cities with the most  
positive population ranking», 2016



CHERPOVETS:  
Glowing Heart of the  
Russian North



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# GENERAL INFORMATION ON CHEREPOVETS

**500 KM**

Distance from Moscow and  
St.-Petersburg

**40 MIN**

Flight time from Moscow/St.-Petersburg  
to Cherepovets on a regular flight



**319  
THOUSAND**

Developed transport infrastructure:  
a river port, international airport,  
railway and motor transport



**TPSED**

Population

Developed system of vocational  
technical training

Cherepovets gained a status of  
a territory of priority social and  
economic development





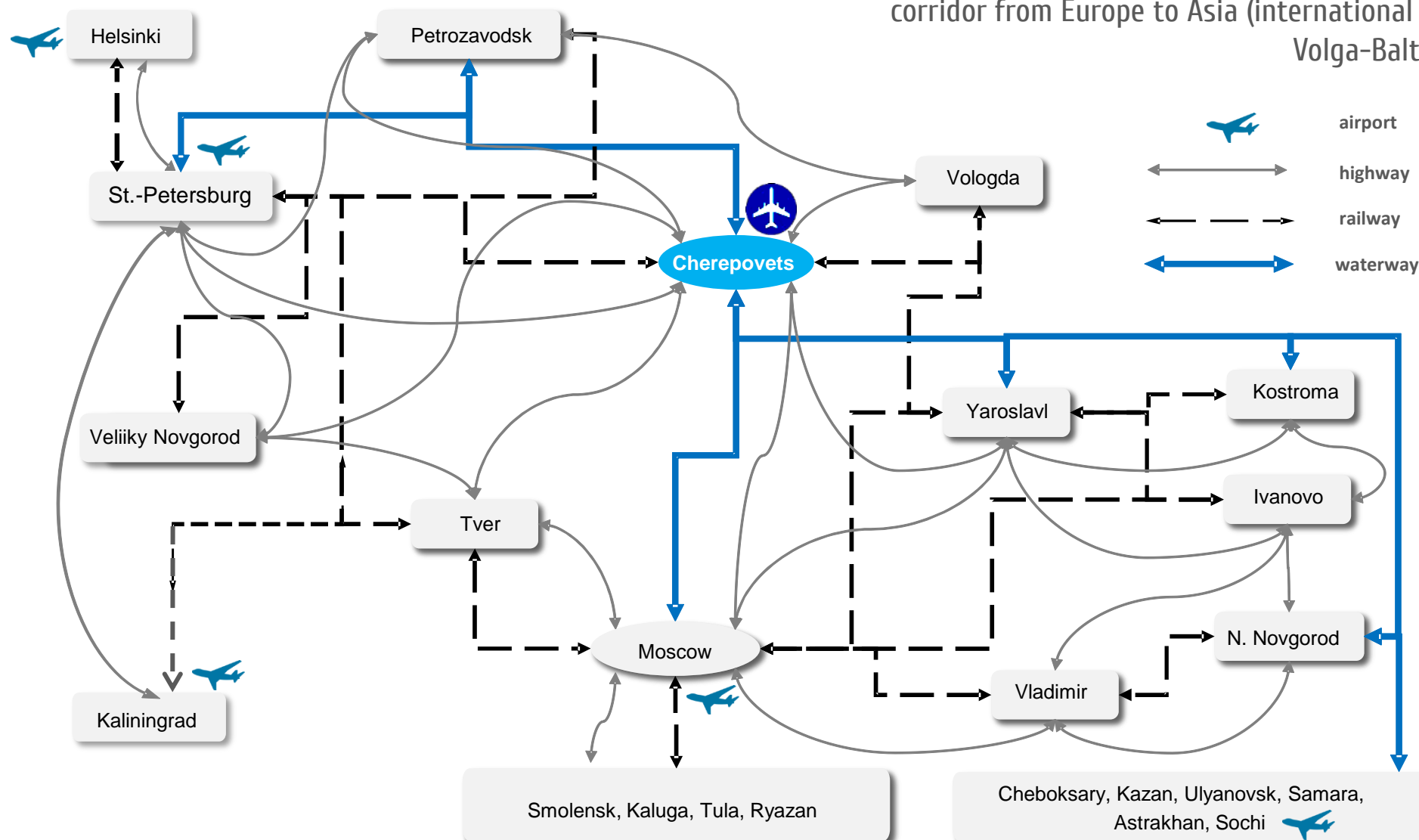
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## TRANSPORT CORRIDORS

The city is located at the junction of all types of transportation lines: federal roads, railway roads, air-corridor from Europe to Asia (international airport), Volga-Baltic Route





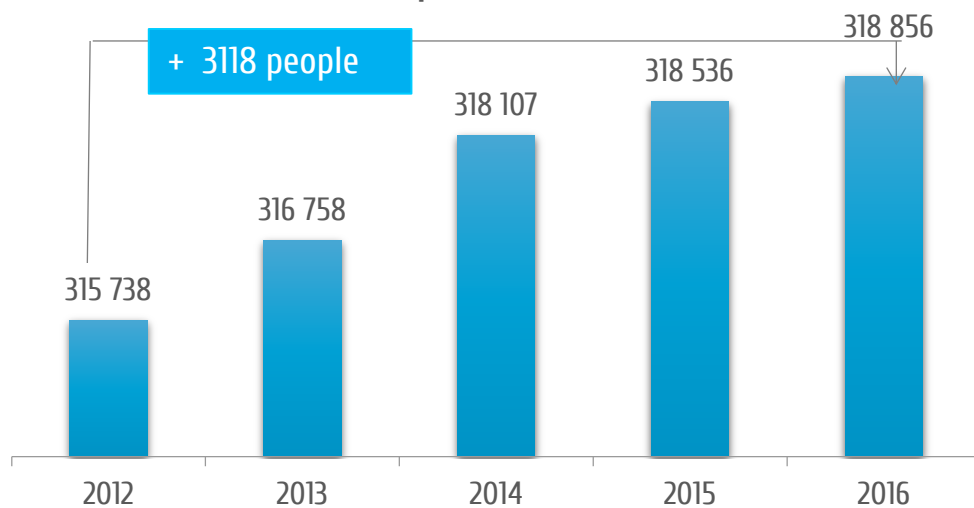
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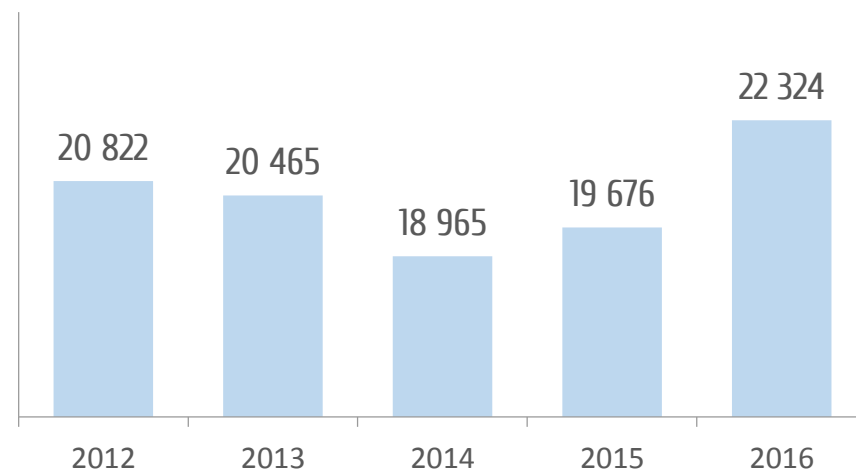


## DEMOGRAPHIC AND ECONOMIC PARAMETERS OVER 5 YEARS

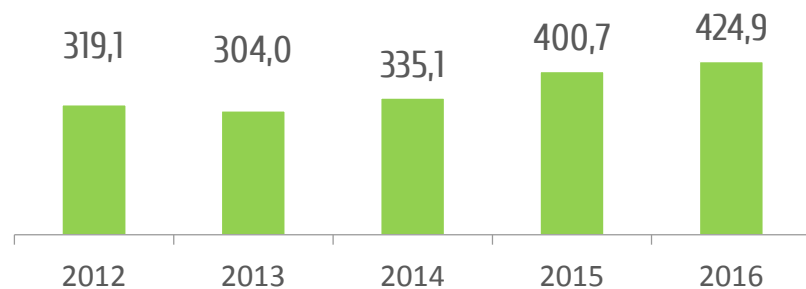
### Population



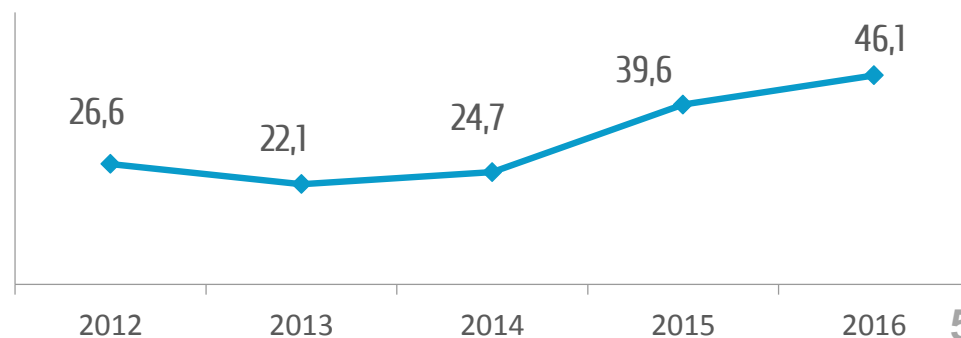
### Quantity of SME



### Volume of shipped manufactured goods of large and medium enterprises, billion rubles



### Investment in fixed capital of large and medium enterprises, billion rubles







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## STRUCTURE OF THE ECONOMY

A defining role in the city's economy play metallurgical and chemical industries, i.e. 87,8% of the overall production volume

csteel, rolled steel products, steel  
structures and construction materials

PAO «Severstal» (JSC «Cherepovets  
Steel Mill», JSC «Severstal-metiz» and  
other companies of «Severstal Russian  
Steel» division)

66  
%

METALLURGICAL PRODUCTION

CHEMICAL PRODUCTION

21,8  
%

phosphate raw  
material and  
phosphoric fertilizers

JSC «PhosAgro-  
Cherepovets»

equipment, automotive engineering

OJSC «Cherepovets casting and  
mechanical plant», «SSM-  
Tyazhmash» LLC, Chelyabinsk  
Steel Structure Plant, JSC

4,3  
%

ENGINEERING

WOODWORKING

1,3  
%

plywood, wood  
chipboard

«Cherepovets plywood and  
furniture plant» JSC

food

CJSC «Russian biscuit»,  
JSC «Cherepovets meat-  
processing plant»,  
JSC «Cherepovets dairy  
plant», Fat and oil  
processing plant

1,3  
%

FOOD PRODUCTION

OTHER

5,3  
%



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## 7 EDUCATIONAL TRAINING RANGES



Testing engineering training range



Educational construction training range



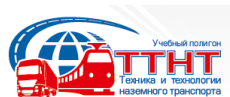
Training range in the sphere of electrical energy and heat power industries



Chemical-engineering training range



Training range in the sphere of public catering



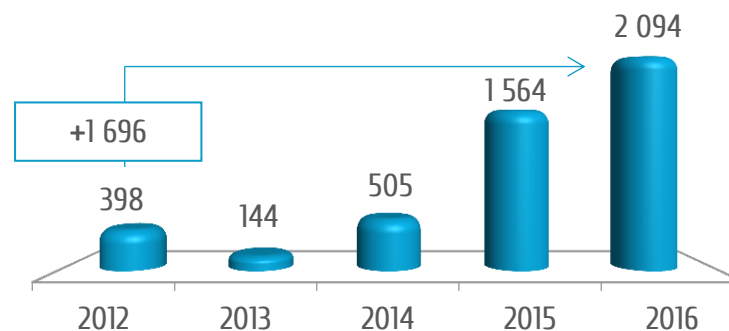
Training range in the sphere of transport



Training range in the sphere of housing and utility sector

Aim – improvement of training and competitive quality of graduates of professional education institutions for the city enterprises

Quantity of students – participants of training ranges, people



МИНИСТЕРСТВО  
ОБРАЗОВАНИЯ И НАУКИ  
РОССИЙСКОЙ ФЕДЕРАЦИИ



ЧЕРЕПОВЕЦКИЙ  
ГОСУДАРСТВЕННЫЙ  
УНИВЕРСИТЕТ

**ОПОРНЫЙ ВУЗ  
ВОЛОГДСКОЙ ОБЛАСТИ**

# STRATEGIC GOAL UP TO 2022:



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## CHEREPOVETS IS A SUCCESSFUL AND ECONOMICALLY DEVELOPED CITY

### STRATEGIC DIRECTIONS

#### TERRITORY DEVELOPMENT

1

- ✓ Comfortable urban environment
- ✓ Efficient housing and utilities infrastructure
- ✓ Modern information technologies

#### ECONOMIC DEVELOPMENT

2

- ✓ Primary industry development
- ✓ Small and medium entrepreneurship development
- ✓ Increase of investment attractiveness

#### HUMAN DEVELOPMENT

3

- ✓ Well-educated city
- ✓ Healthy city
- ✓ Civilized city
- ✓ The city of a developed civil society

### IMPLEMENTATION TOOLS



«Support and development of small and medium entrepreneurship in Cherepovets» for 2013 – 2022

### MUNICIPAL PROGRAMS



«Increasing investment attractiveness of Cherepovets» for 2015 – 2019



# CHEREPOVETS IS THE CITY FOR BUSINESS



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## BUSINESS SUPPORT INSTITUTIONS:

Established  
in 1999



Established  
in 2010

## FOUNDERS:



CHEREPOVETS  
MAYOR'S OFFICE



## DIRECTIONS:



END-TO-END  
PROJECT SUPPORT



COOPERATION:  
SMALL – SMALL BUSINESS  
SMALL – LARGE BUSINESS



EDUCATION



ASSISTANCE IN  
MARKETING  
DEVELOPMENT



DIALOGUE BETWEEN  
BUSINESS AND GOVERNMENT



PROMOTION OF  
PROJECTS AND SITES



ASSISTANCE IN  
OBTAINING FINANCING



AREAS FOR  
DEVELOPMENT



ENHANCEMENT  
OF REGULATORY  
STRUCTURE

# «ONE-STOP SERVICE» FOR INVESTORS



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## MUNICIPAL STANDARD OF INVESTORS SUPPORT: FROM IDEA TO OBJECT



Project's idea



Application,  
documents



Agency's  
expert review

Identifying land, marketing  
research, business planning, study of  
specifications for connecting  
installation issues

Project  
profile



Completed  
project



Project implementation support

Forming land parcel, assistance in the process of  
technical and other documentation coordination, in  
solving of specifications for connecting installation  
issues, information support, support of the project  
stage and the stage of construction



Investment  
Council:

- Mayor investment committee
- Gubernatorial investment committee

If the project  
approved



Working group

# AREAS FOR DEVELOPMENT



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АГЕНТСТВО ГОРОДСКОГО  
РАЗВИТИЯ

## NORTHERN SITE

INDUSTRIAL PARK  
CHEREPOVETS  
GREENHOUSE COMPLEX  
DAIRY CHEESE PLANT  
MECHANICAL ENGINEERING

## EASTERN SITE

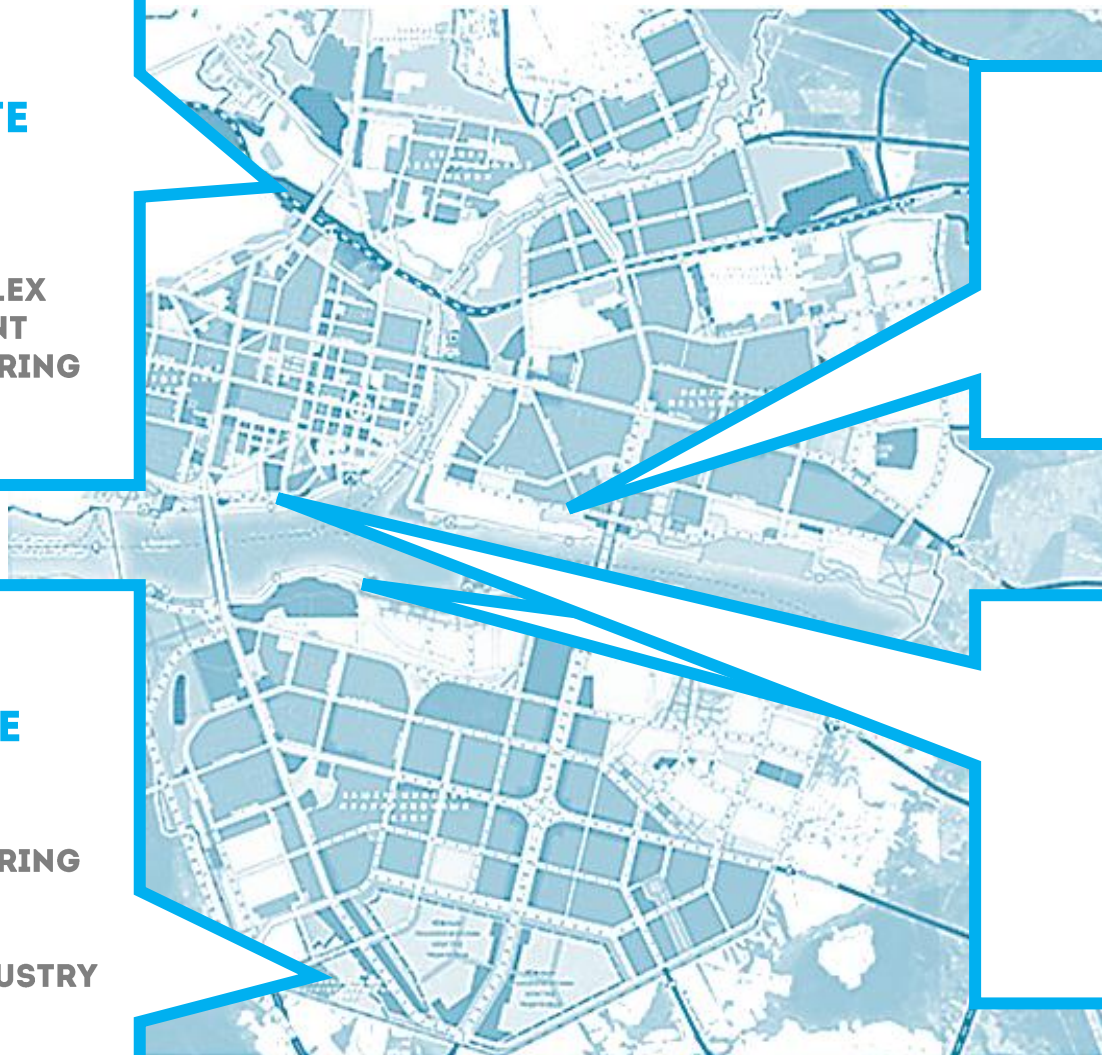
SHIPYARD  
SHIP REPAIR

## SOUTHERN SITE

TECHNOPARK  
MECHANICAL ENGINEERING  
WOODWORKING  
BIOTECHNOLOGY  
FOOD PROCESSING INDUSTRY

## CENTRAL SITE

THE CENTRAL QUAY  
THE GALSKY MANOR



# AREAS FOR DEVELOPMENT



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## NORTHERN INDUSTRIAL SITE

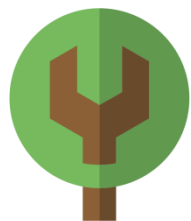


# INDUSTRIAL PARK «CHEREPOVETS»



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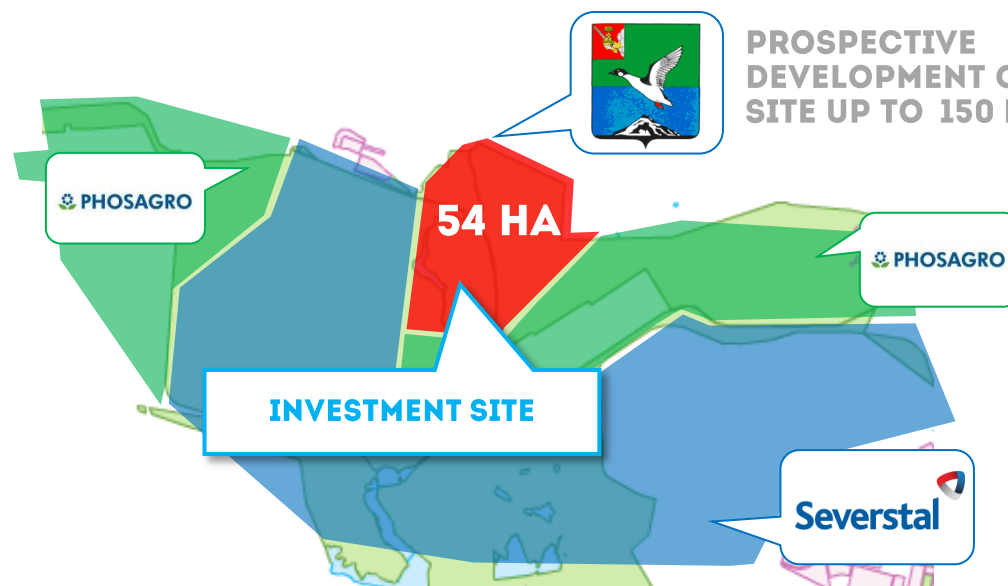
INDUSTRIAL PARK  
**CHEREPOVETS**

**WEB-SITE:**  
**IPARK.IA-CHER.RU**



ФОНД РАЗВИТИЯ  
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**MORE THAN 800 MILLION ROUBLE – CO-FINANCING THE  
CONSTRUCTION OF ENGINEERING AND TRANSPORT  
INFRASTRUCTURE (SINGLE-INDUSTRY CITY DEVELOPMENT FUND)**



**THE INDUSTRIAL PARK «CHEREPOVETS» IS PROVIDED  
WITH ALL NECESSARY UTILITY LINES**



Electric supply  
26 Megawatt



Natural gas  
7000 m3/h



Water supply  
72 m3/h



Motor transport  
(124 cars/day)  
and railway transport  
(23 rail cars/day)

FROM **17** ROUBLE/M2  
LAND PLOT RENT PRICE  
PER YEAR

APPROX **170** ROUBLE/M2  
LAND PLOT REDEMPTION  
VALUE

# INDUSTRIAL PARK «CHEREPOVETS»

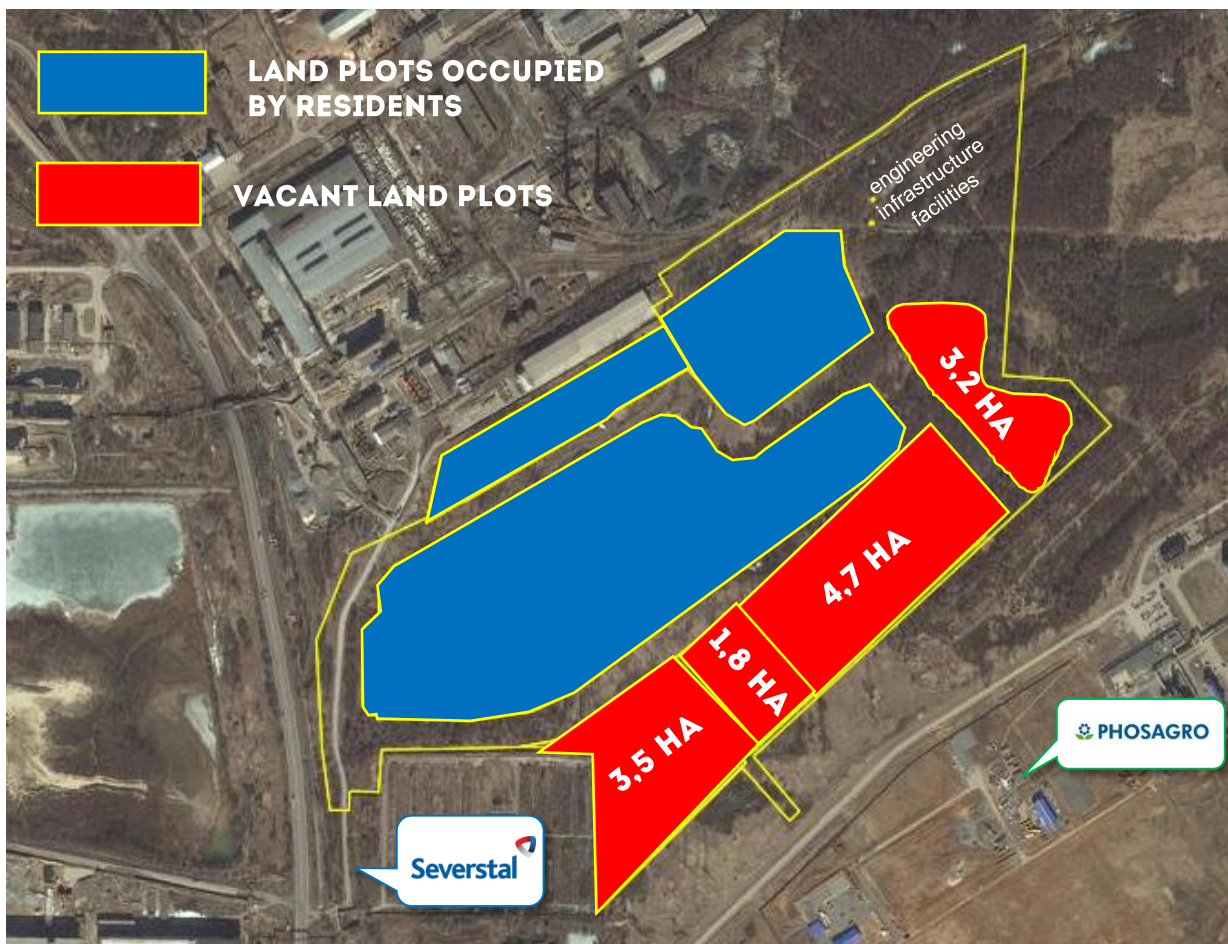


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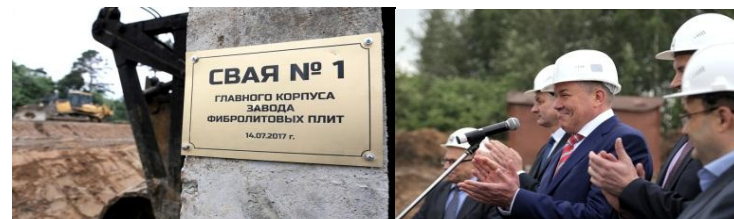


## ANNOUNCED RESIDENTS

**INDUSTRIAL PARK «CHEREPOVETS»:  
A COMFORTABLE ENVIRONMENT FOR  
YOUR PRODUCTION.  
THERE ARE ENTERPRISES IN THE  
SPHERE OF WOODWORKING,  
CONSTRUCTION MATERIAL  
PRODUCTION, CHEMICAL INDUSTRY  
AMONG ALREADY DECLARED  
RESIDENTS.**



**THE FIRST PILE OF THE PLANT FOR THE CHIPBOARD  
PLATE AND BUILDING PANEL PLANT WAS DRIVEN ON  
JULY 14, 2017. INVESTOR : CHEREPOVETS PLYWOOD  
AND FURNITURE PLANT. THIS IS THE FIRST RESIDENT  
WHO STARTED CONSTRUCTION ON THE PARK.**





# INDUSTRIAL PARK «CHEREPOVETS»



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## ENGINEERING AND TRANSPORT INFRASTRUCTURE OF THE AREA:

### 1. ELECTRICAL SERVICES:

- Supply transformer TDN 25000/110/10 -2\*25MVA;
- HV line-110 kV from HV line-110 Suda-2-0,71 km;
- HV line-110 kV from HV line-110 Suda-1-0,684 km;
- Cable line-110 kV-0,125 km;

### 2. GAS POWER:

- ✓ Underground gas pipeline-54 m;
- ✓ Surface gas pipeline-1363 m;

### 3. WATER SUPPLY/WATER DISPOSAL:

- ✓ Utility-water pipeline – 2312 m;
- ✓ Fire fighting water line– 2376 m;
- ✓ Waste water disposal system (K1) – 1720 m;
- ✓ Rain water system (K2) – 2780 m;

### 4. TRANSPORT INFRASTRUCTURE:

- ✓ Motor roads and vehicle access – 32 214 m<sup>2</sup>;
- ✓ Sidewalk area – 2270 m<sup>2</sup>;
- ✓ Car parking-33 parking spaces;
- ✓ Railway length – 1386 m



# NORTHERN SITE: PROJECTS IN THE FOOD AND MANUFACTURING INDUSTRY



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## THE «NOVYI» GREENHOUSE COMPLEX



94 2300

## DAIRY CHEESE PLANT



38 600

PERSPECTIVE  
PLATFORMS FOR  
DEVELOPMENT OF THE  
ENTERPRISES IN THE  
FIELD OF THE LIGHT  
INDUSTRY, FOOD  
INDUSTRY, BUILDING  
INDUSTRY AND METAL  
INDUSTRY



VACANT  
LAND PLOTS



NEW  
JOBS



INVESTMENTS,  
MILLION RUB



# AREAS FOR DEVELOPMENT



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АГЕНТСТВО ГОРОДСКОГО  
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## SOUTHERN SITE

# THE SOUTHERN SITE: THE SOUTHERN TECHNOLOGY CLUSTER AND THE TECHNOLOGY PARK



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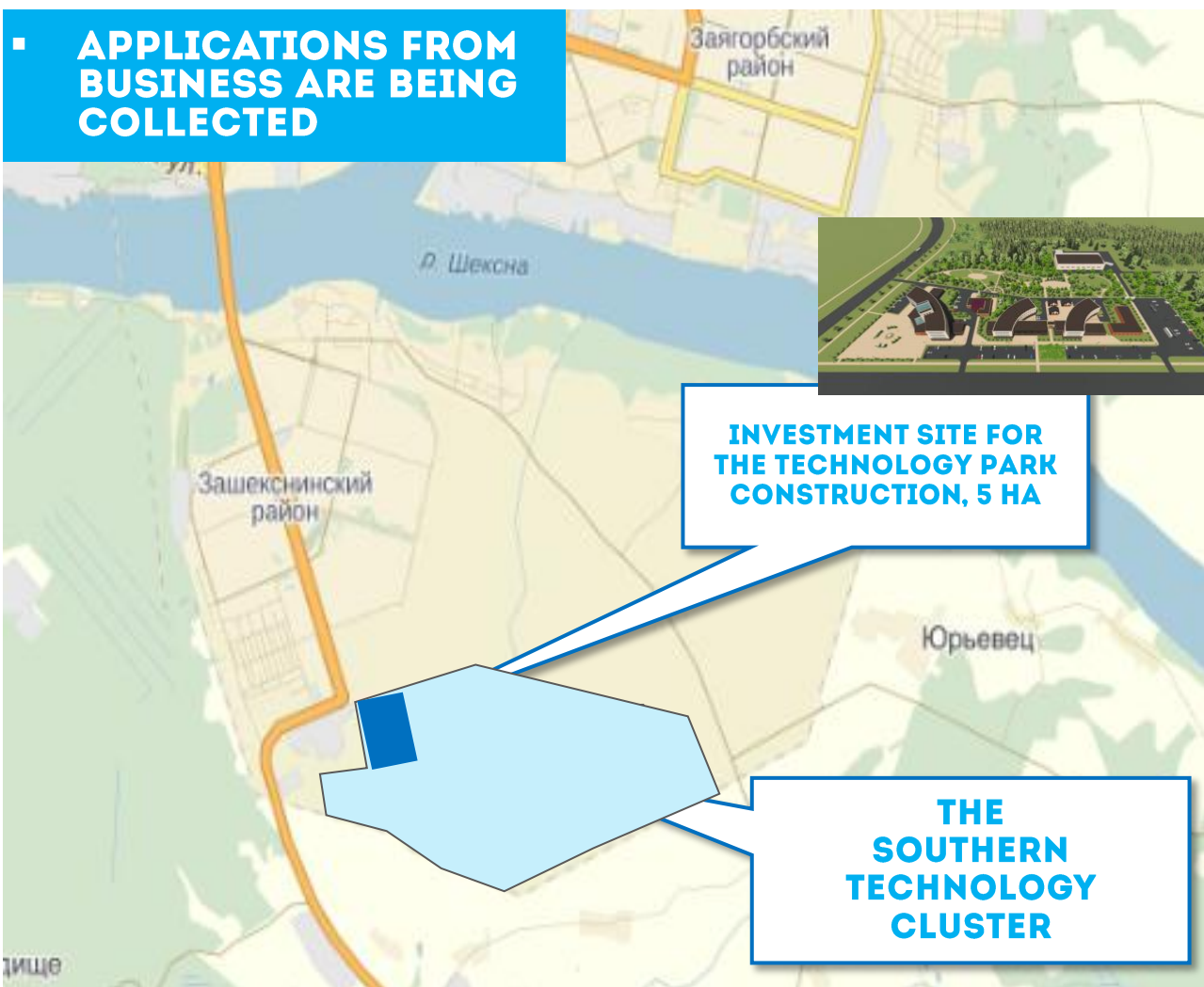
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## APPLICATIONS FROM BUSINESS ARE BEING COLLECTED



**ABOUT 30 ENTERPRISES WHICH DO NOT HAVE ENVIRONMENTAL IMPACT ARE PLANNED TO BE OPENED WITHIN THE FRAMEWORK OF THE SOUTHERN TECHNOLOGY CLUSTER.**

### BRANCHES:

- PRODUCTION AND BUSINESS ZONE
- WOOD PROCESSING
- MEDIUM MACHINE BUILDING AND SUPPORTING ENTERPRISES
- FOOD AND CONSUMER GOODS INDUSTRIES
- AGRICULTURE
- PRODUCTION, WAREHOUSING AND TRADE LOGISTICS
- PROCESSING INDUSTRY

**A RESEARCH AND PRODUCTION TECHNOLOGY PARK WILL BE LOCATED IN THE TERRITORY OF THE CLUSTER.**

# SOUTHERN SITE: TECHNOPARK



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**THE TECHNOLOGY PARK** IS A BUSINESS, SCIENTIFIC-RESEARCH, EDUCATIONAL AND INDUSTRIAL CENTER LOCATED IN A NEW PRODUCTION AND BUSINESS ZONE OF THE CITY CALLED «THE SOUTHERN TECHNOLOGY CLUSTER» WHICH CAN BECOME A PRODUCTION SITE FOR THE DEVELOPMENT OF NEW TECHNOLOGIES AND CREATION OF A HIGH-TECH MANUFACTURING.

**THE COMPLEX OF THE TECHNOLOGY PARK CONSTRUCTIONS WILL UNITE 4 DIRECTIONS:**

**PROFESSIONAL  
TRAINING OF  
ENGINEERS**

**SCIENTIFIC-  
RESEARCH  
DIRECTION**

**EXPERIMENTAL AND  
PRODUCTION  
DIRECTION**

**SERVICE DIRECTION**

**AIM OF THE PROJECT:  
PROVIDE FAVORABLE  
CONDITIONS FOR CARRYING  
OUT ACTIVITIES AND SUPPLY  
OF WORKERS OF THE  
PROCESSING INDUSTRY IN THE  
TERRITORY OF CHEREPOVETS**

# AREAS FOR DEVELOPMENT



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## EASTERN SITE



# EASTERN SITE



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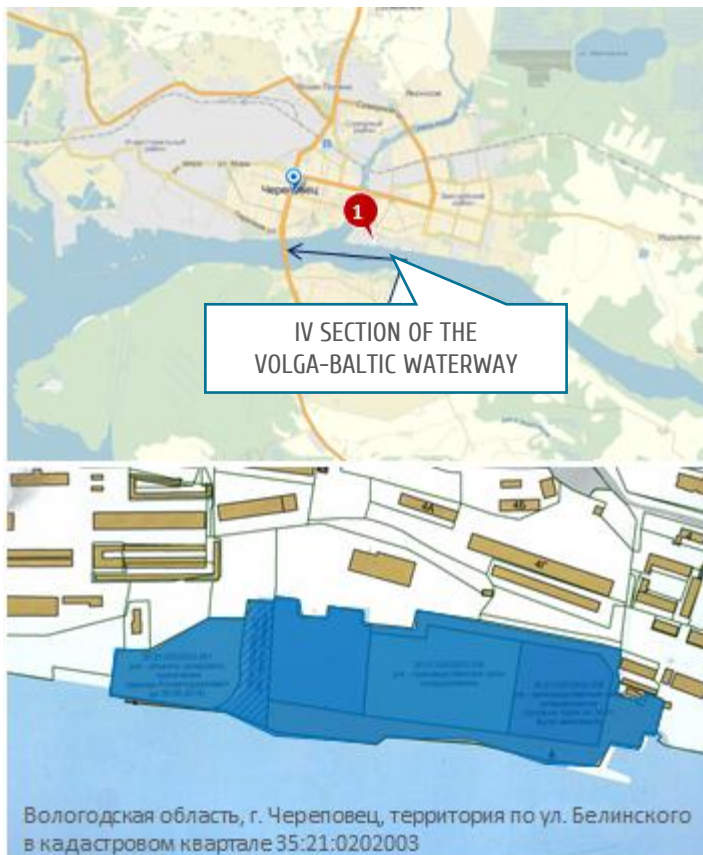
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## ORGANIZATION OF A SHIPYARD IN THE SHEKSNA WATER AREA

**PROJECT:** CONSTRUCTION OF A REPAIR FACILITY  
IN CHEREPOVETS FOR RIVER AND RIVER-SEA GOING  
VESSELS CRUISING IN INLAND WATERWAYS WITH  
THE PROSPECT OF DEVELOPING A SHIPBUILDING  
DIRECTION

**AIM OF THE PROJECT:** ALL VESSEL REPAIR SERVICE  
INVESTIGATING THE INVESTOR



# AREAS FOR DEVELOPMENT



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**CENTRAL  
SITE**

# CENTRAL SITE



## TOURIST AND RECREATION CLUSTER «THE CENTRAL QUAY OF THE CITY»

IMPLEMENTATION OF PROJECTS IN THE SPHERE OF SERVICE SECTOR: HOTELS, RESTAURANTS, CAFES AND RECREATION CENTERS



**1,1 BILLION RUBLES – THE TOTAL VOLUME OF INVESTMENT**  
**MORE THAN 800 MILLION RUBLES – PRIVATE INVESTMENT**

**THE CLUSTER IS INCLUDED  
INTO THE FEDERAL TARGET  
PROGRAM IN THE PART OF  
ENGINEERING AND TRANSPORT  
INFRASTRUCTURE  
CONSTRUCTION**



**CHEREPOVETS IS THE  
CITY FOR BUSINESS**



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# **INVESTMENT PROJECT IMPLEMENTATION: SUPPORT MEASURES**



# A TERRITORY OF PRIORITY SOCIAL AND ECONOMIC DEVELOPMENT



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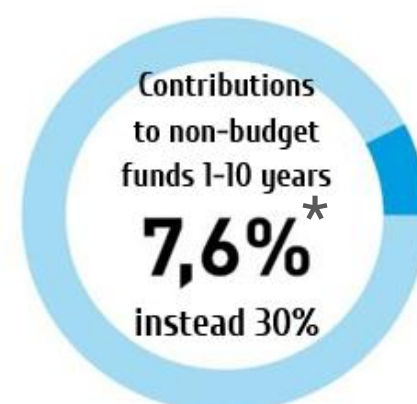
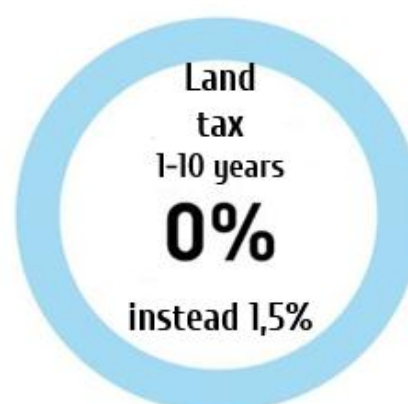
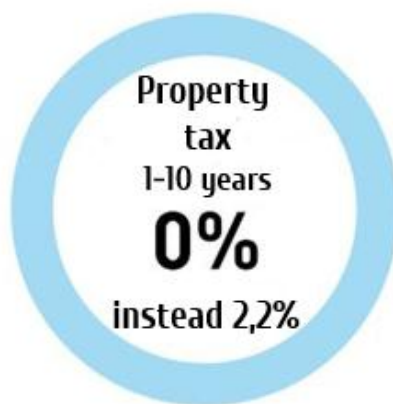
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## WHO CAN BECOME A RESIDENT?

A resident of a Priority social and economic development area can become any enterprise developing its business in Cherepovets with an investment of no less than 20 million rouble within 10 years and creation of minimum 20 jobs within 1st year.

## TAX ADVANTAGES:



## TAX ADVANTAGES ARE AVAILABLE FOR BUSINESSES:



WOOD-  
WORKING



MECHANICAL  
ENGINEERING



METAL-  
WORKING



FOOD  
INDUSTRY



IT

AND OTHERS

\*this reduced rate of insurance is used in regard to residents which have received such a status not later than within three years from the day of a Priority social and economic development area establishment in a single-industry city

# A TERRITORY OF PRIORITY SOCIAL AND ECONOMIC DEVELOPMENT



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OKVED 01 – Plant and animal production, hunting and rendering services in these spheres

OKVED 02.30 – Collection and storage of edible forest resources, non-wood forest resources and medicinal plants

OKVED 03.12 – Freshwater fishing

03.22 Freshwater fishing

OKVED 08 – Extraction of other mineral resources

OKVED 10 – Food production

OKVED 11 – Beverage production

OKVED 13 – Production of textiles

OKVED 14 – Production of clothing

OKVED 16 – Wood processing and production of woodware and phellem goods except furniture, production of straw goods and materials for weaving

OKVED 17 – Paper and paper products manufacture

OKVED 20 – Chemical material production

(except 20.15.1-20.15.6)

OKVED 21 – Manufacturing of drugs for medical purposes

OKVED 22 – Manufacture of rubber and plastic products

OKVED 23 – Manufacture of other nonmetallic mineral products

OKVED 24 – Metallurgical production (except 24.1. Cast-iron, steel and ferroalloy production, 24.4. Production of main precious metals and other nonferrous metals, nuclear fuel processing)

OKVED 25 – Production of ready-made metal products, except vehicles and equipment

OKVED 26 – Production of computers, electronic and optical goods

OKVED 27 – Electrical equipment manufacture

OKVED 28 – Production of vehicles and equipment not included into other groups

OKVED 29 – Production of motor vehicles, trailers and semi-trailers

OKVED 30 – Production of other transport vehicles and equipment

OKVED 31 – Furniture production

OKVED 32 – Production of other ready-made products

OKVED 33 – Maintenance and assembly of vehicles and equipment

OKVED 55 – Activities on provision of temporary accommodations

OKVED 62 – Computer software engineering, consultative services in this sphere and other related services

OKVED 63 – Activities in the sphere of IT

OKVED 86 – Activities in the sphere of public health services (except 86.23 – Dental practice)

OKVED 93 – Activities in the sphere of sport, recreation and entertainment

# POSSIBLE PREFERENCES FOR INVESTORS IN CASE OF LAND PLOT ASSIGNMENT



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## OBTAINING A LAND PLOT ON LEASE WITH NO TENDERING PROCESS\*

Decision is made at the Investment committee of the Governor of Vologda region for large-scale investment projects of the region.

\*under Article 39.6 of the Land Code of the Russian Federation

\*\*under Article 39.11 of the Land Code of the Russian Federation

# REGIONAL TAX BENEFITS PROVIDED FOR PRIORITY INVESTMENT PROJECTS



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		INVESTMENT VOLUME 100 - 500 MILLION ROUBLE	INVESTMENT VOLUME 500 MILLION - 1 BILLION ROUBLE	INVESTMENT VOLUME OVER 1 BILLION ROUBLE
1	Organizations income tax	Lowered to 13,5% for 3 years	Lowered to 13,5% for 4 years	Lowered to 13,5% for 5 years
2	Organizations property tax	100% tax exemption for 3 years	100% tax exemption for 3 years, later on – tax rate lowered to 1,1% for 1 year	100% tax exemption for 3 years, later on – tax rate lowered to 1,1% for 2 years
3	Transportation tax	100% tax exemption for 3 years	100% tax exemption for 4 years	100% tax exemption for 5 years

For residents implementing an investment project at the total cost of over 100 million rouble and which is included into the List of priority investment projects of the region,  
Decree of the Government of Vologda region "On procedure for forming the list of priority investment projects" dd. 28.10.2013 N 1114

# SUPPORT PROGRAMS



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The Ministry of Industry  
and Trade of the Russian Federation

SUBSIDIES FOR CREDIT INTEREST REFUND, PARTIAL RECOVERY  
OF ENERGY COST, ENGINEERING ENHANCEMENT, RESEARCH AND  
DEVELOPMENT



Single-industry city development fund

LOANS IN AMOUNT OF 100 MILLION – 1 BILLION RUBLES  
FOR A PERIOD UP TO 8 YEARS AT 5% INTEREST RATE



The Federal Corporation for the Development of  
small and medium-size enterprises

CREDITS FROM 5 MILLION TO 1 BILLION RUBLES  
FOR A PERIOD UP TO 3 YEARS 10,6% FOR SMALL ENTERPRISES,  
9,6% FOR MEDIUM-SIZE ENTERPRISES



LOANS UP TO 50% OF THE PROJECT BUDGET



# TREE-TIER NATIONAL GUARANTEE SYSTEM



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FOUNDERS:



Департамент  
экономического развития  
Вологодской области



*Regional guaranteeing  
organizations*

Guarantee in  
segment up to 25  
mln rubles

*Small and medium  
business Bank*  
Guarantee in  
segment from 25  
mln rubles to 100  
mln rubles

*Small and medium  
business  
Corporation*  
Guarantee in  
segment from 100  
mln rubles



ГАРАНТИЙНЫЙ  
ФОНД  
Вологодской  
области

The Guarantee Fund of the Vologda region  
for small and medium-**size** enterprises

The volume of issued guarantees within Tree-Tier National Guarantee System in 2017 - **29 billion rubles.**

# INTERNATIONAL COOPERATION CENTER



ФОНД РАЗВИТИЯ  
МОНОГОРОДОВ

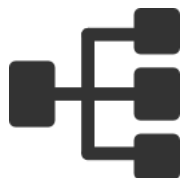
Severstal



**SEARCHING FOR PARTNERS  
AND MAINTENANCE  
PROCESS OF LOCALIZATION  
OF MANUFACTURING IN  
CHEREPOVETS**



**MARKETING  
RESEARCHES**



**SEARCHING FOR PARTNERS  
IN CHEREPOVETS**



**DEVELOPING INFORM  
STRATEGIES**



**DEVELOPING STRATEGIES  
FOR PRODUCT PROMOTION**



**CONSULTING ABOUT  
ESTABLISHING JOINT VENTURES  
IN CHEREPOVETS**



**CONSULTING ABOUT  
SUPPORT PROGRAMS**

# SCENARIOS OF INTERNATIONAL COOPERATION



ФОНД РАЗВИТИЯ  
МОНОГОРОДОВ

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## MODEL 1:

### EXPORT & IMPORT OF PRODUCTS

SEARCH FOR  
PARTNERS/BUYERS,  
ORGANIZATION OF  
BUSINESS MISSIONS TO  
CHEREPOVETS,  
AUTHORIZATION  
DOCUMENTS  
PREPARATION



## MODEL 2:

### JOINT ENTERPRISES AND SUBCONTRACTING

SEARCH FOR PARTNERS,  
SUPPLY CHAIN  
ELABORATION, TAX  
BENEFITS AND  
PREFERENCES,  
ORGANIZATION OF  
BUSINESS MISSIONS TO  
CHEREPOVETS



## MODEL 3:

### LOCALIZATION OF MANUFACTURING

SEARCH FOR PARTNERS,  
TAX BENEFITS AND  
PREFERENCES, SINGLE-  
WINDOW PROJECT  
SUPPORT SERVICE, LAND  
PLOT SELECTION,  
ASSISTANCE IN PROJECT  
LAUNCHING

# INTERNATIONAL CERTIFICATION CENTER



ФОНД РАЗВИТИЯ  
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**IN FEBRUARY 2017 A JOINT PROJECT OF KIPMETSERVICE LTD. (CHERPOVETS) AND VTT EXPERT SERVICES OY (FINLAND) WAS LAUNCHED.**

**AIM: ASSIST RUSSIAN ENTERPRISES IN APPROACHING A FOREIGN MARKET.**

A center of international certification, product testing, standardization of business processes and engineering was created on the basis of KipMetService Ltd. (a parent company of The Engineering Center "EXPERT") in cooperation with the Finnish technological center VTT Expert Services.



VTT Expert Services is the largest institute in the Northern Europe which is engaged in an applied research and provides technological and scientific-research services for Finnish and international customers.

The work of the Center covers all strategically important areas of the new economy of the city:



**WOOD-  
PROCESSING**



**MACHINE  
BUILDING**



**FOOD  
INDUSTRY**



**AGRI-  
CULTURE**



**METAL-  
WORKING**



**HOUSING AND  
UTILITY SECTOR**

**PARTNERS OF THE PROJECT:**



General Finland





# BUSINESS-TOUR



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МОНОГОРОДОВ

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**IN CASE YOU OR YOUR PARTNERS ARE INTERESTED IN A POSSIBILITY TO OPEN A PRODUCTION IN CHEREPOVETS, WE CAN ORGANIZE A PERSONAL MEETING, VISIT OR INSPECTION OF SITES YOU ARE INTERESTED IN**





# CHEREPOVETS INTERNATIONAL INDUSTRIAL FORUM. DECEMBER 13-14, 2017

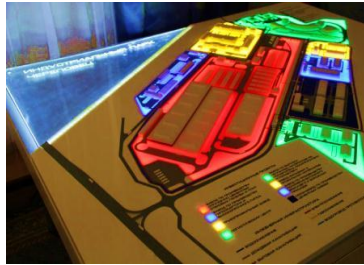


ФОНД РАЗВИТИЯ  
МОНОГОРОДОВ

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Cherepovets  
Investment  
agency



## PURPOSE: PRESENTATION OF THE INVESTMENT POTENTIAL OF THE CITY

### DIRECTIONS:

A territory of priority social and economic development: factors of industry development and benefits for the investor

The international cooperation in the areas of woodworking and mechanical engineering

Business-cooperation

Certification and standardization

Areas for development

Business for export

**B2B-NEGOTIATIONS,  
BUSINESS-TOUR TO THE ENTERPRISES AND  
INVESTMENT SITES, EXCURSIONS**

### 250 PARTICIPANTS:

- enterprises and trade associations of the woodworking and engineering branch of Russia;
- trade representations, branch associations and enterprises of Finland, Germany, Poland, England, Netherlands;
- representatives of business and government development institutions



ФОНД РАЗВИТИЯ  
МОНОГОРОДОВ

Severstal



# OUR TEAM KINDLY INVITES YOU FOR COOPERATION!

## CHERPOVETS IS OPEN FOR INVESTORS!

For more information  
on sites, business  
ideas and proposals  
please visit our  
website  
**ia-cher.ru**



## CONTACTS:



**MAYOR OF CHEREPOVETS**  
**ELENA AVDEEVA**

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mayor@cherepovetscity.ru



**DEPUTY MAYOR WITH RESPONSIBILITY  
FOR SOCIAL AND ECONOMIC  
DEVELOPMENT OF THE CITY**  
**MIKHAIL ANANIN**

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priemnaya4@cherepovetscity.ru



**GENERAL DIRECTOR OF AUTONOMOUS  
NONCOMMERCIAL ORGANIZATION  
«INVESTMENT AGENCY «CHERPOVETS»»**  
**OKSANA ANDREEVA**

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